



**City of San Marcos**  
**Regular Meeting**  
**Main Street Advisory Board**  
**Wednesday, March 17, 2020 at 5:00pm**

**Virtual Zoom Meeting**

Please click the link below to join the webinar:  
<https://us02web.zoom.us/j/81132939068>

Or iPhone one-tap :  
 US: +13462487799,,81132939068# or +12532158782,,81132939068#  
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 Dial(for higher quality, dial a number based on your current location):  
 US: +1 346 248 7799 or +1 253 215 8782 or +1 669 900 6833 or +1 312 626 6799 or +1 929 205 6099 or +1 301 715 8592 or 877 853 5247 (Toll Free) or 888 788 0099 (Toll Free)  
 Webinar ID: 811 3293 9068  
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**I. Call To Order**

**II. Roll Call**

**III. Citizen Comment Period:**

*Persons wishing to participate (speak) during the Citizen Comment portion of the meeting must email [jfalletta@sanmarcostx.gov](mailto:jfalletta@sanmarcostx.gov) prior to 12:00PM the day of the meeting. A call in number to join by phone or link to join by a mobile device, laptop or desktop computer will be provided for participation. Comments shall have a time limit of three minutes each. Any threatening, defamatory or other similar comments prohibited by Chapter 2 of the San Marcos City Code will not be read.*

**MINUTES**

1. Consider approval of the January 20, 2021 meeting minutes.

**PRESENTATION**

2. Receive presentation from Mermaid Society Founder July Moreno on 2021 Mermaid SPLASH and parade activities in downtown San Marcos.

**DISCUSSION ITEMS**

3. Chairperson's discussion – Welcome of new board members and celebration of outgoing members.
4. Select two Main Street Advisory Board members to serve on a Legacy Business Program subcommittee in collaboration with the Historic Preservation Commission.
5. Project review – Receive an update from staff on status of Main Street projects, review Action Plan items and discuss program priorities in upcoming months.

**REPORTS**

6. Main Street Program Report
7. Financial Report
8. Downtown Association Report
9. Economic Development Report
10. Parking Advisory Board Report

**FUTURE AGENDA ITEMS**

**IV. Question and Answer Session with Press and Public**

**V. Adjournment**

*Notice of Assistance at the Public Meetings*  
 The City of San Marcos is committed to compliance with the American with Disabilities Act. Reasonable modifications and equal access to communications will be provided upon request. If requiring Sign Language Interpreters or alternative formats, please give notice at least 2 days (48 hours) before the meeting date. Individuals who require auxiliary aids and services for this meeting should contact the City of San Marcos ADA Coordinator at 512-393-8000 (voice) or call Texas Relay Service (TRS) by dialing 7-1-1. Requests can also be faxed to 855-461-6674 or sent by e-mail to [ADArequest@sanmarcostx.gov](mailto:ADArequest@sanmarcostx.gov).

*For more information on the Main Street Advisory Board, please contact Josie Falletta at [jfalletta@sanmarcostx.gov](mailto:jfalletta@sanmarcostx.gov).*